



(LET'S TRY THIS AGAIN...)
**16th Annual
Downtown Chili
Cook-off & Fall Fest (!)**
Market Vendor
Application & Participant Agreement
Sat. Oct. 23, 2021
10:00 a.m.- 4 p.m.
Madison Town Park

Thanks for your interest in participating in the Chili Cook-off Marketplace. All items for sale must be handcrafted by the artist or vintage (at least 20 years old). We do not allow imports or re-sale items that are not vintage. We do not allow MLM items. This is a juried event with a limited number of slots. We receive many applications and unfortunately cannot accept everyone. The application deadline for Chili marketplace vendors is Sept. 29, 2021. Applications will be reviewed on Oct. 1 and we will notify you immediately via email of the results. If you are not accepted your money will be promptly returned to you by the City of Madison. We will not consider your application if it is not complete or if we receive it after the deadline.

A complete application includes all the information we request below, including sample photos of the items you plan to sell and your booth set-up, plus payment (make checks payable to City of Madison).

Starting this year, prepared food Market vendors are required to submit proof of a cottage kitchen license for acceptance to the festival. Cottage kitchen licenses are required to be posted at the festival. Cottage food products include: Loaf Breads, Rolls, and Biscuits; Cakes; Pastries and Cookies; Candies and Confections; Fruit Pies; Jams, Jellies, and Preserves; Dried Fruits; Dry Herbs, Seasonings and Mixtures; Cereals, Trail Mixes, and Granola; Coated or Uncoated Nuts; Vinegar and Flavored Vinegar; Popcorn, Popcorn Balls, and Cotton Candy.

Business Name: _____

Contact Name: _____

Street, City, State, & Zip: _____

Contact Mobile (or best number): _____ Email: _____

BRIEF DESCRIPTION OF THE ITEMS YOU PLAN TO SELL: _____

ATTACH PHOTOS OF ITEMS TO BE SOLD, AND BOOTH SET UP IF APPLICABLE

The selection of vendors is based solely on submitted photos. Marketplace vendors are required to include photos of handmade products, plus a photo of the booth set-up. Photos may be printed and mailed with the application or sent via email to Colleen Hall at chall@madisonga.com (make sure to include your vendor name in the subject line). You must actually be selling hand made, hand grown, arts, crafts, or farm goods to qualify for a booth in the marketplace (i.e. no political groups, marketing/promotional tables, etc.).

FEES

The fee to participate is \$65. This amount is due with your application (\$10 processing fee is included in this amount). A limited number of spaces that are accessible to electricity are available for an additional \$25. Make all checks payable to the City of Madison. Your \$65 fee reserves one 12 ft x 12 ft space for your tent. **A 10 ft x 10 ft tent is mandatory for all vendors at the Chili Cook-off;** we prefer a good quality white (white is preferred but not required) pop-up style tent for use in Town Park. Vendors

are responsible for their entire display: tent, tables, chairs, tablecloths, extension cords, etc. This includes hauling and setting up your display. As always, we will provide some load-in/load-out volunteers, but ultimately it is your responsibility to haul your belongings and to set up & break down your display.1

SECURING YOUR TENT

All tents in Town Park must be secured with weights for safety in wind conditions. A good quality, securely weighted tent will ensure your tent does not take off and damage your inventory, the inventory of vendors near you, or injure someone at the show. We require hanging weights suspended from each pole. There is absolutely no staking within Town Park.

REFUNDS

If you are not accepted, \$55 will be promptly returned to you by the City of Madison. The Downtown Chili Cook-off is a rain or shine. If the event is canceled due to severe weather, or conditions beyond the control of Main Street, your fee will not be refunded.

SHARING

You may share a space with another hand made craft vendor, BUT YOU MUST APPLY TOGETHER. This is a juried event so we must approve both of you. Put information about Vendor #2 in the "Brief Description Of Your Items" section and include photos from each of you.

MARKETING

Madison Main Street encourages all vendors to decorate their booth in keeping with their merchandise. Your 'look' is key to getting your name out into 'the world,' and we encourage you to promote your business during the event with stickers, business cards, postcards, and general fun stuff. Do you have a company logo? Send it to us and we'll post it wherever possible when promoting the event. We also encourage you to 'like' us on facebook at Main Street Madison Georgia. None of this is mandatory, but it is strongly encouraged. If you'd like us to 'like' you, fill in your facebook user name here:

SECURITY

Madison Main Street believes that providing a safe and secure environment for the event is very important. Security will be provided for Friday over night and during event hours. We do not take responsibility for anything stolen or damaged during any portion of the event. Madison Main Street is not responsible for personal injury or any items damaged or stolen during the duration of the event (including load-in, load-out, over night and the hours of the event). It is the responsibility of each vendor to transport their belongings and to not leave valuables unattended.

MADISON

Madison is a beautiful, historic, small town located 45 miles east of Atlanta, GA, off of I-20, and 30 miles south of Athens, GA, off of Hwy 441. Learn more about what's going on in Madison at MainStreetMadisonGA.com.

Processing Fee **\$10** (non-refundable) _____
A 10' x 10' space, (\$55) _____
Access to 120V Electricity (+\$25) _____
TOTAL ENCLOSED _____

Local Non-profit Vendor
A 10' x 10' space is \$40
(# of Spaces) _____ x \$40 = _____
Access to 120V Electricity (+\$25) _____
TOTAL ENCLOSED _____

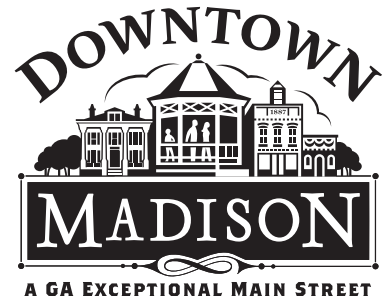
Signature _____ Date _____

Contact Colleen Hall at chall@madisonga.com with any questions.

MAIL, EMAIL, OR DROP OFF APPLICATIONS TO MADISON CITY HALL

- DROP-OFF: 162 N. Main Street, Madison GA 30650—parking in rear
- MAIL-IN: 132 N. Main Street, PO Box 32, Madison GA 30650—attn. Colleen Hall
- Email to Colleen Hall at chall@madisonga.com—subject line, Chili App

ALL CHECKS PAYABLE TO CITY OF MADISON



FB: [Main Street Madison Georgia](https://www.facebook.com/MainStreetMadisonGeorgia)
IG: [MainStreetMadisonGA](https://www.instagram.com/MainStreetMadisonGA)
Online: MadisonGA.com/Chili
(706)342-1251 x1208 for info