



MODEL “TOT LOT” GENEROSITY

The Downtown Development Authority is pleased to announce a generous donation from BRECO Realty, an anchor real estate agency in Downtown specializing in homes, farms, commercial, and land sales.

During comprehensive planning, citizens identified a need for safe play areas for younger children (6 and under), located throughout the city and developed on a modest scale. While identifying improvements for the Downtown Urban Redevelopment Area, DDA facilitated great synergy between this citizen agenda item, two other projects, and existing entities and donations. “Layering and leveraging,” notes Planning Director Monica Callahan, “makes all the difference.”

In 2014, DDA repurposed a small lot next to the Central of Georgia Depot for future parking and replaced the acreage via a shared property investment with Habitat for Humanity and the City. Thus, a lot on Whitehall Street at the terminus of MLK, Jr. Street became the alternative playground site, located within the Canaan Historic Neighborhood amid 270 +/- households.

With equipment funds thanks to a prior donation, development funding remains necessary to proceed. Thanks, BRECO Realty! During these tight budget years, DDA and the City could not be more grateful that this is a community that gives. Jack and Robin Bone of BRECO Realty have donated \$3,000 toward this first model tot lot, funding a third of the costs and inspiring other citizens and businesses to help bring these safe playgrounds for small children to fruition.

The City continues to look for donated parcels in other neighborhoods, while DDA seeks donations and grants to finish out this tot lot in the Downtown Urban Redevelopment Area.

More information about improvements and investment opportunities in the Downtown Urban Redevelopment Area:

www.MadisonGA.com/DURA/Tot Lot

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PRESS RELEASE

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