

McDowell Warehouse

A BoomTown Investment Project

BoomTown Experience

In October 2012, the DDA of Madison selected 5 properties for special attention during its Opportunity Development Team Visit. In March of 2013, DDA scheduled a series of private consultations with renowned Downtown experts - Billy Parrish and Kirby Glaze. The goal is to share the tools, information, and expertise to make investment a reality.



FIGURE 1:
Downtown Urban
Redevelopment
Area
with Downtown
Development Area

Redevelopment Opportunity

The McDowell Warehouse Project is an opportunity for a public-private partnership, where the private investment in rehabilitation of this historic 1930s warehouse can be leveraged with public program dollars. The reuse of the building offers a greater asset through public investment into a connective public boardwalk along the railroad and the depot/trailhead. Ultimately, the building contributes to the Madison Historic District as well as the full redevelopment of the W. Washington Street Gateway.

Materials include:

- > Tax Parcel Information – Current & Prior 2 Years
- > Photographs of Site & Building
- > Surveyed Boundaries on Joint Site Plan
- > Railroad Boardwalk Concept Plan
- > Wellington Area Combination Map
- > DURA: W. Washington Street Gateway Area Map
- > McDowell Renderings & Feasibility Analysis Presentation
- > Preliminary Cost Estimates

